

# SWITZERLAND.

GRAND TOUR

THE NO. 1 ROAD TRIP OF THE ALPS



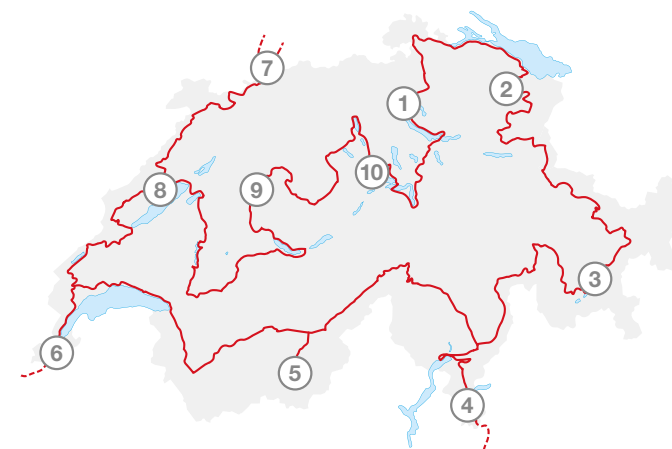




Whether you're travelling by car or by motorcycle – mountain pass roads like the Tremola are one of the highlights of the Grand Tour of Switzerland.



*Marvel at the sunrise over the Matterhorn at least once in your lifetime. Don't miss wandering through the vineyards of the winemaking villages of the Lavaux. Or conquering the cobblestoned Tremola on the south side of the Gotthard Pass. The Grand Tour of Switzerland is a magnificent holiday and driving experience – and a concentration of all things Swiss: this 1,600-kilometre road trip spans four linguistic regions, leads across five Alpine passes to 12 UNESCO World Heritage Sites and along 22 stunning lakes. MySwitzerland is happy to present a selection of highlights from 10 fascinating stages. Have fun exploring!*



You will find a map of the Grand Tour at the back of the magazine. For more information, please see [MySwitzerland.com/grandtour](https://www.myswitzerland.com/grandtour)



#### Switzerland in 10 stages

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# JUST LIKE OLD FRIENDS

The Grand Tour of Switzerland is a journey of sights and discoveries. You will meet many different people along the tour, and thus enjoy the most enriching of experiences.



**Sepp Betschart, volunteer on the Stoos ridge trail, Schwyz**

“Along with my trusty workmates, we’re toiling away to make this breathtaking ridge path into a safe mountain trail. My reward? The thanks I get from passing hikers.”





**Patrick Z'Brun, mountain guide and wine producer**

“It’s always touching how excited and in awe guests are when they’re taken to the glacier for the first time or while they’re out and about in these magnificent mountains.”







**Alexander Balajew, brewer and musician**

“The quality of life in Bern has a lot to do with time. The locals take their time for living. They listen to each other.”





**Raffaele Peduzzi, microbiologist in Val Piora, Ticino**

“Lago Cadagno has a secret that attracts researchers from all over the world: its middle water column is bright pink! Hikers and walkers particularly appreciate the idyllic setting of the mountain lake.”



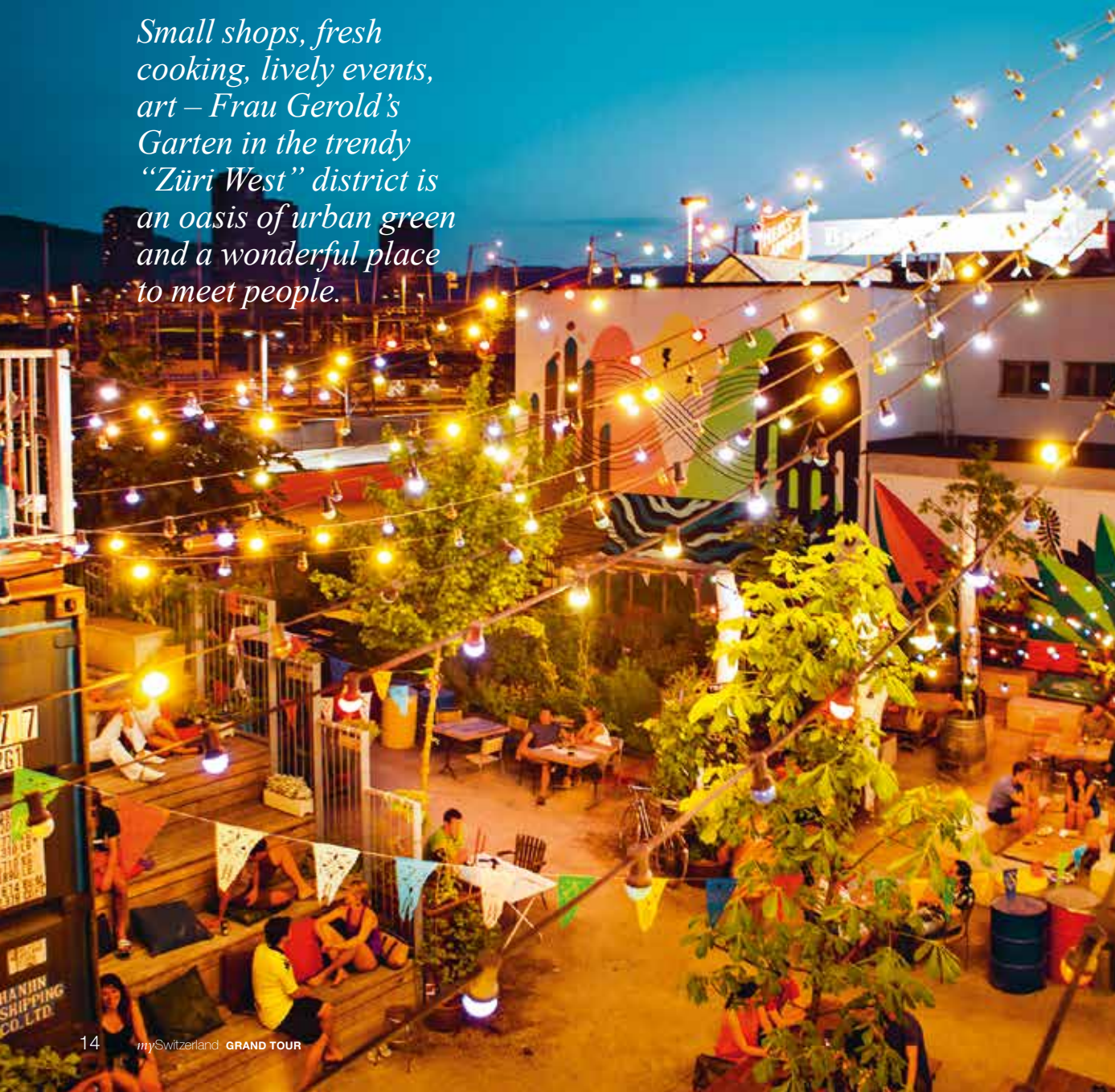


Zurich–St. Gallen: 152 km



## A guest of Frau Gerold's

*Small shops, fresh cooking, lively events, art – Frau Gerold's Garten in the trendy "Züri West" district is an oasis of urban green and a wonderful place to meet people.*



In the Zurich Region, "Zürihonig" is included in the Grand Tour Snack Box. This Snack Box is available in the Zurich restaurant Adlisberg.

Zurich honey **1** from a hotel rooftop

Zurich's Marriott Hotel accommodates almost one million extra guests – on its rooftop. These special guests are bees, living in 26 hives and cared for by beekeeper Peter Schneider. "City honey has more of a complex flavour and features more taste nuances than honey from the countryside, where bees often obtain nectar from monocultures", says the beekeeper, who also produces the honey for the Marriott Hotel.



## Hiltl

*If you find yourself delighted by limitless choice and the heavenly scents of curry, turmeric and masala, then you are probably standing in front of the Hiltl buffet in Zurich. With more than 100 home-made specialities and freshly squeezed juices, Hiltl – opened in 1898 by Ambrosius Hiltl – was the world's very first vegetarian restaurant, and today remains as popular as ever.*



## Zurich West

*Once an industrial neighbourhood, today the centre of colourful urban life. Among the highlights in "Züri West" are the Prime Tower, the Toni-Areal, Frau Gerold's Garten and the FREITAG Tower, which is made up of 19 stacked containers.*

5

## specialities on the Grand Tour

2

### Bratwurst

St. Gallen locals have always enjoyed their delicious bratwurst plain, with no mustard at all.



3

### Capuns

A traditional Graubünden dumpling wrapped in chard leaf.

4

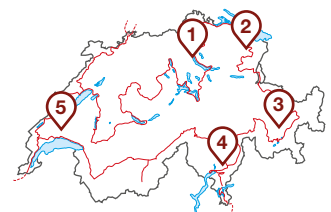
### Minestrone

This vegetable soup from Ticino, available in countless varieties, always hits the spot.

5

### Vaudois sausages

These smoked sausages, both cooked and raw, have been relished in the Canton of Vaud since medieval times.





Zurich–St. Gallen: 152 km



At the Rhine Falls, Europe's largest waterfall, hundreds of cubic metres of water shoot down from a height of **23 metres** every second.

Karola Lüthi, Munot guard in Schaffhausen The first female guard in the 400-year history of the town fortress lets the Munot bell ring for five minutes every night at 9 p.m. She and her husband also organise festivities in the Munot, care for a colony of deer and offer guided tours to guests who have just admired the Rhine Falls.



**From an alcohol depot to a museum for top-of-the-line automobiles**

The “Autobau Erlebniswelt” (car construction theme park) in Romanshorn is just the place for automobile fans to get their adrenaline rushing while contemplating cars from the world of racing, such as lightning-fast Sauber Formula One models and luxury sports cars like Lamborghinis and Ferraris.



**View of Lake Constance**

Fascinating stories about transport history in the Lake Constance region are told in the walk-in container of discovery on the harbour promenade in Romanshorn. Its highlight is the illuminated three-dimensional light fixture, complete with peepholes to the past, and stair access to the container's roof where visitors can enjoy a genuine 360° view of its surroundings. Visitors can leave their mark by scribbling messages in chalk on a blackboard.

St. Gallen–St. Moritz: 223 km



**A mountain station designed by star architects**

*The cable car ride up the Chäserrugg ends at a building designed by the architects Herzog & de Meuron. The building also includes a restaurant, making it the perfect place for a nice long break. But first of all, be sure to take in the lovely view from the 2,262-metre-high mountain top.*



## Craftsmanship abounds in the Lipp Winery

*Each of the 1,300 bottles of Intuiva Pinot Noir from the Lipp Winery is unique. For Carina Lipp-Kunz marks every label with words of wisdom. By hand, in ink. The Grand Tour passes right through her grapevines in the heart of the “Bündner Herrschaft”.*



It is definitely worth stopping off at the Lipp Winery & Distillery in Maienfeld and having a look in the shop.



## Tamina Thermal Wellness Spa, Bad Ragaz

Need time to disconnect and recharge your batteries?

At the “Tamina Therme” in Bad Ragaz, Europe’s largest thermal water spa, relaxation is guaranteed.

Enjoy water temperatures of 36.5°C (98°F) as you alternate between waterfalls, bubble loungers and massage jets.



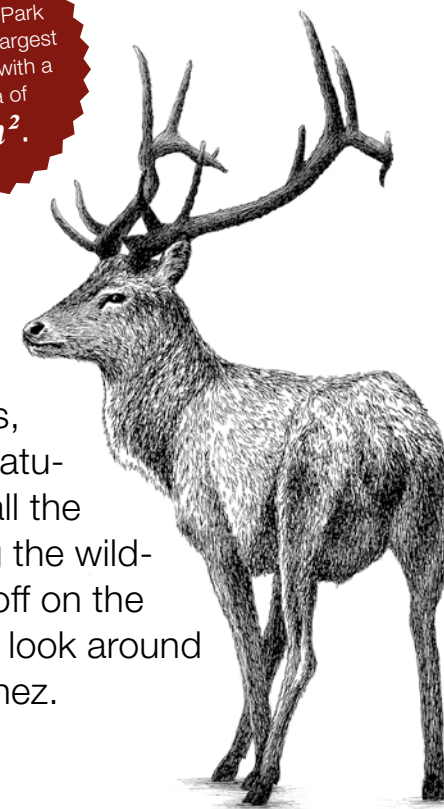
## Landquart Fashion Outlet

*Graubünden is not only worth visiting on account of the hikes it offers through glorious landscapes – visitors can also enjoy breathtaking mountain views as they amble through the cosy Landquart Fashion Outlet village. And they can do so while browsing the articles offered by more than 160 international brands at luxuriously attractive prices.*

## 2 Explore the National Park with a guide

For animal lovers, Val Trupchun is heaven on earth. It is the playground of elks, chamois, ibexes and marmots. Naturally, our guides know all the best spots for watching the wildlife. Tip: before setting off on the tour of the park, have a look around the visitor centre in Zernez.

The Swiss National Park is the country’s largest nature reserve with a surface area of **170 km<sup>2</sup>**.



## Visitor Centre Brauquöll Appenzell

*An exciting tour of the Brauquöll Appenzell brewery’s visitor centre will teach you plenty of interesting facts about the art of brewing, such as how Appenzell beer and Sântis malt whisky are produced from fresh spring water.*



## All aboard...

... for an unforgettable train ride in one of the Rhaetian Railway’s convertible cars. In July and August, these cars travel along the Bernina line, part of the UNESCO World Heritage route. This railway line, the highest in the Alps, begins in St. Moritz, crosses glaciers and ends under the palm trees of Tirano.

5

## walks along the Grand Tour



1

## Pearls on the Rhine

From picturesque Stein am Rhein across the vineyards to Hemishofen (approx. 45 min.).

3

## Cultural walk

From Ascona to Monte Verità, a must for art and architecture lovers (approx. 60 min.).

4

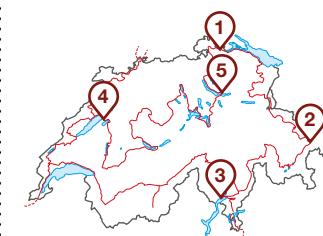
## View of the Three Lakes

From Sugiez to Mont Vully with a fabulous view of the Three Lakes and the Alps (approx. 90 min.).

5

## The Way of St. James

From Rapperswil to Pfäffikon, partially along a wooden walkway that forms part of the Way of St. James (approx. 60 min.).







**Harley-Davidson** Whether you need wheels for a day or several weeks, with Harley-Davidson® Authorized Rentals you can reserve the latest models online with no hassle at all.

MySwitzerland.com, webcode A210968



**Hertz** To the lake in a convertible, into the mountains in an SUV or a family trip in an estate car – you can always find the perfect rental car for your road trip here.

MySwitzerland.com, webcode A233349



**Valser** Switzerland's most popular mineral water should be a standard item in every backpack. It bubbles out of St. Peter's spring at the foot of Piz Aul in Graubünden's Valsertal valley and gives those who drink it a sense of limitless possibilities. #FeelLimitless


MySwitzerland.com, webcode A253815

# SNACK BOX



**Snacking has never been so much fun**

*Pick up our Snack Box at over 50 different points of sale along the Grand Tour and refill it along the way with typical regional specialties. This box is the perfect way to enjoy the variety of culinary delights on offer in Switzerland. Plus the Snack Box is a cute little souvenir.*

 **MySwitzerland.com/  
snackbox**

# READY TO GO?

For an unforgettable Grand Tour, all you really need is a set of wheels and a passion for adventure. But thanks to the offers provided by our partners, the trip gets even better.



**Swiss Coupon Pass** Take advantage of lucrative 2-for-1 deals all along the Grand Tour.

MySwitzerland.com, webcode A77043



**Europcar** From convertibles and vans to electric drive luxury limousines and SUVs, Switzerland's leading car hire company has up to 5,500 vehicles available in more than 90 locations.

MySwitzerland.com, webcode D91987



**Victorinox** Extremely robust, weighing only 3.2 kilos, the Spectra™ 2.0 Trolley has lots of space – including for last-minute souvenirs.

MySwitzerland.com, webcode C92608

## Grand Tour Map

Hallwag Kümmmerly+Frey's road map with marked paths is the perfect navigational tool for exploring the Grand Tour.

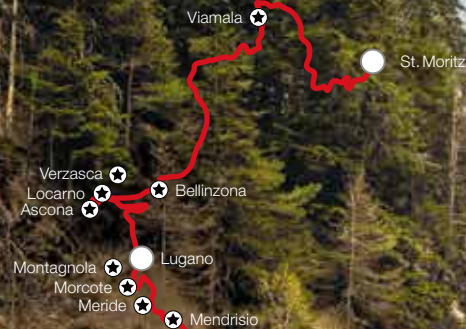
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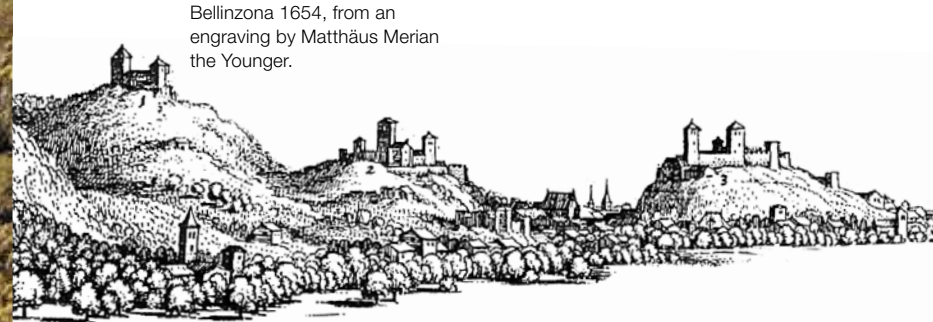


St. Moritz–Lugano: 225 km



### Viamala – from obstacle to natural monument

*This wild gorge, with its 300-metre-high rock faces, was once an obstacle on the journey through the Alps. Thus the name “Viamala”, which means “bad path” in Latin. Today you can take its 359 steps all the way to the bottom.*



Bellinzona 1654, from an engraving by Matthäus Merian the Younger.

Welcome to history **3** During the Middle Ages, the Bellinzona forts formed a bulwark against intruders from the north. Today UNESCO World Heritage Property, their sky-high towers and crenelated walls welcome all who visit them.



### For world-record jumpers

James Bond's leap from the 220-metre-high Verzasca dam wall in the film “Golden Eye” is legendary. And recommended only for those who are brave at heart: this free fall from the world's highest fixed bungee jump station lasts 7.5 seconds – and is sure to get your adrenaline flowing.

5

## UNESCO World Heritage Sites

1

### La Chaux-de-Fonds/ Le Locle

The industrial past is still very present in Neuchâtel's watchmaking towns.



2

### St. Gallen abbey district

The abbey was once a prominent centre of culture in the Western world.

4

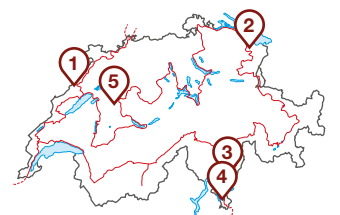
### Monte San Giorgio

The 1,097 m mountain is deemed to be the most important fossil site from the Mid Triassic Period.

5

### Old Town of Bern

The Swiss capital's historic centre boasts buildings that date back several centuries.





With the Kings of the Air in Locarno Eagles, vultures and falcons circle above the heads of visitors while the falconer tells the story of his ancient art. Pio Nesa from Locarno Falconry: “Not only do we train the birds of prey, but we also breed and take care of them.”



#### Nice rice

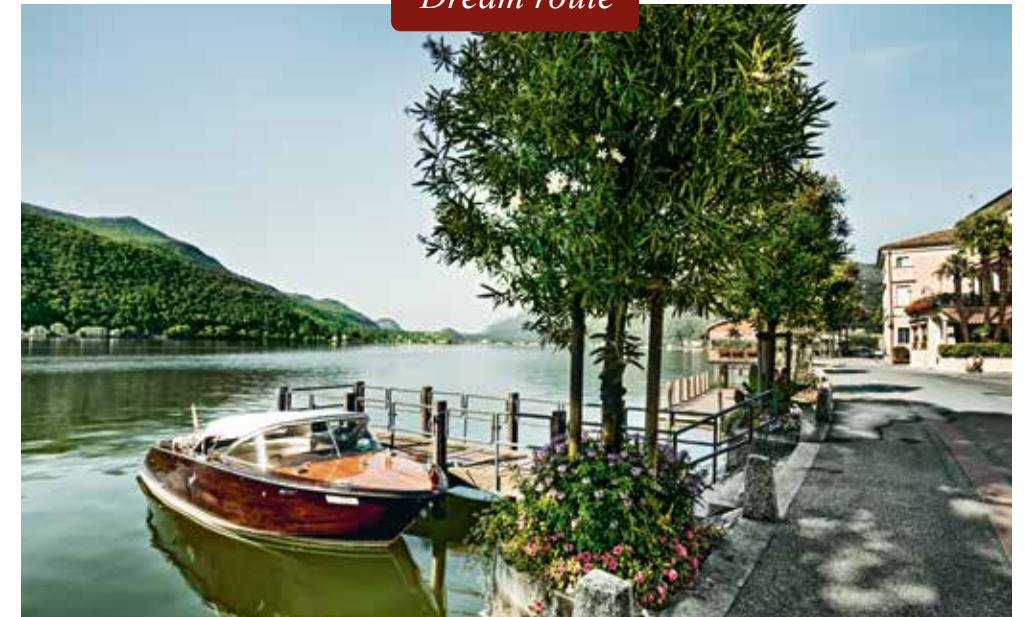
*The Terreni alla Maggia is the northernmost plot of land to grow rice in Europe. It produces Riso Nostrano Ticinese, the perfect rice for a creamy risotto. Enjoy this rice prepared in a variety of delicious ways by chef Mattias Roock at the Hotel Castello del Sole in Ascona.*



#### Sant'Abbondio: a church with a view

The origins of the Sant'Abbondio wedding church near Montagnola can be traced back to the year 1372. Enjoy the distinctly Tuscan feel of the cypress-lined trail to the cemetery, where the writer Hermann Hesse was laid to rest.

#### Dream route



#### A charming village on a dreamlike route

*The former fishing village of Morcote on Lake Lugano was voted Switzerland's most beautiful village of 2016 by one Swiss magazine. So be sure to stop, get out and enjoy.*

“The sun shines more deeply here, the mountains are redder, chestnuts, wine, almonds and figs grow wild and the people are good, civilised and friendly.”

Hermann Hesse



#### Hello, my name is Ticinosuchus

Just after passing through the glass door of the Museo dei Fossili (Fossil Museum) in Meride, you will be welcomed by this “mini-T-Rex”. While there, marvel not only at the dinosaurs and fossils, but also at the building designed by star architect Mario Botta.



Chiasso/Lugano – Zermatt: 264 km



# THRILLING BENDS



The Tremola **4** will even have expert riders sweating

*The Tremola is one of the most daunting of all mountain pass roads, and for motorcyclists, also one of the most dangerous. Built in the early 19th century and redone with hundreds of thousands of granite blocks between 1937 and 1941, this unsurfaced road starts in Airolo and climbs countless winding bends to reach the top of the 2,106-metre-high Gotthard Pass. This one-time marvel of road building design, with its bumpy surface and narrow curves, will speed up the heart rate of any rider who dares to tackle it. In wet weather, however, two-wheelers are advised to proceed*



Manoeuvring heavy machines around winding mountain pass roads is not only fun, but also makes you hungry.

*with extreme caution. No wonder Harley riders enjoy the sausages at the top of the pass with a smile – and slightly shaky hands.*

# 5

Alpine passes on the Grand Tour



**1**

**Flüela**

The Flüela mountain pass road ranks number 4 on the Avis list of the “world’s best roads”.

**2**

**Julier**

On the Julier Pass, you will cruise by rugged rock faces and picturesque lakes on your way to Tiefencastel.

**3**

**San Bernardino**

This pass marks the border between Italian- and German-speaking Switzerland.

**5**

**Furka**

The Furka Pass, at 2,429 metres above sea level, is the highest point on the Grand Tour.





Vinotherapy for lunch

At the Valais stage of the Grand Tour, it's worthwhile stopping off at the Mathieu bakery in Susten. Here you can get your Snack-Box (see page 19) filled with some veritable specialities made of grape seeds. In contrast to what's done in most winegrowing areas, the seeds are not discarded after pressing, but processed into oil, bread, croissants and crunchy bars. They don't just taste good; they're also really healthy thanks to their high-quality antioxidant content.



The Mathieu family has been awarded a gold medal for its grape-seed bread.



#### Valais speciality: views

Marco Imwinkelried runs the Horli Hitta on the Eggishorn according to the motto "less is more". Guests forego all the bells and whistles for a genuinely cosy hut-style atmosphere and scrumptious Valais specialities like fondue, melted cheese on bread or a dried meat platter with a little glass of Fendant (as Chasselas is called in these parts).

Incidentally, the magnificent panoramic view of the glaciers and 4,000 metre peaks is always included.

With a length of **23 kilometres**, the Aletsch Glacier is the longest glacier in the Alps. It weighs 27 billion tons, or as much as 72.5 million jumbo jets put together.

#### Lengenchachite or wallisite?



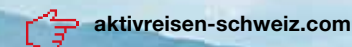
The Binn valley is famous for its wide variety of minerals. More than a dozen minerals have been discovered here alone. They bear names from the region, such as "lengenchachite" and "wallisite". Local excursions allow visitors to see why the Binn valley is a paradise for stone lovers. Rarely does a guest return home without at least one little gem.



# GRAND HIKING TOUR

## With "Swiss Hiking Tours Switzerland" along the Grand Tour of Switzerland

Switzerland isn't just beautiful through a car window. You can see even more of its diverse culture and scenery if you explore it on foot. A one- or two-week guided hiking tour along the Grand Tour of Switzerland lets you discover Switzerland at a leisurely pace – from its high mountain regions to its mystical gorges. Cover part of the tour in a convertible postal bus as you travel from one hotel to the next, and round off your day with some wonderful cuisine, wellness and good company.



aktivreisen-schweiz.com



Matterhorn: 4,478 metres above sea level

# WORTH A DETOUR

The Matterhorn **4** near Zermatt is said to be the most-photographed mountain in the world. Each morning, the sunrise over the summit provides for a magnificent light show. Whether you prefer the Riffelsee, Gornergrat or the centre of the village – the best spot for taking pictures is an entirely personal choice.

5

local mountains on  
the Grand Tour

1

## Uetliberg

At 871 metres, this local Zurich mountain offers a stunning view of both the city and the Alps.

2

## Säntis

Six countries can be seen from the peak of this summit, Eastern Switzerland's highest mountain.



3

## San Salvatore

San Salvatore and Monte Brè – Lugano's local mountains with glorious views.

5

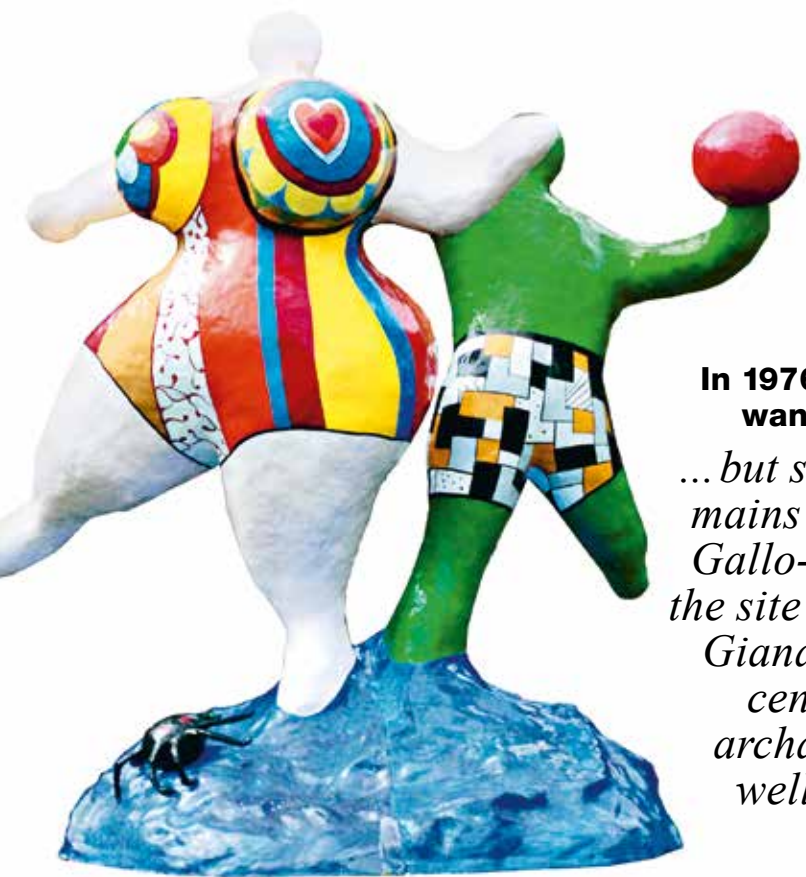
## Pilatus

The 2,132-metre-high Pilatus offers some of the best views in Central Switzerland.

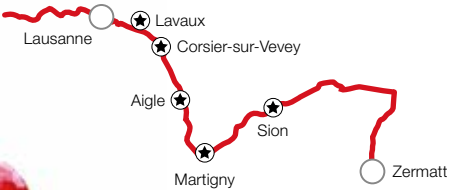




**Zermatt–Lausanne: 178 km**



Niki de Saint-Phalle's "Les Baigneurs" is just one of the many sculptures in the vast Gianadda Foundation park.



**In 1976, Léonard Gianadda just wanted to build a house...**  
*... but stumbled upon the remains of Switzerland's oldest Gallo-Roman temple. Today, the site is home to the Fondation Gianadda Martigny cultural centre, which showcases archaeological findings as well as art, concerts and 50 vintage cars.*



Lausanne's industrial district Flon has evolved into an avant-garde neighbourhood that is vibrant both day and night.

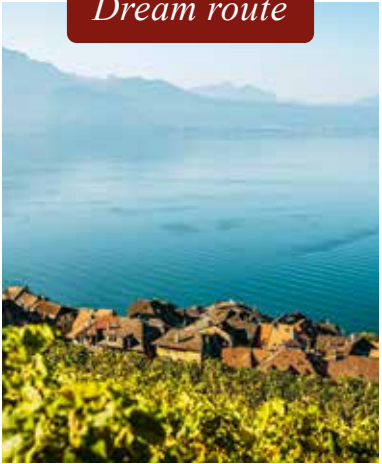
**“I love the Flon district. What was once an industrial area is now a meeting place full of cool bars, restaurants, galleries, cinemas and trendy boutiques.”**

**Stan Wawrinka**  
Tennis player



Montreux Jazz Festival

**One of the most important music festivals worldwide and a platform for the greatest names in jazz and rock: each year, well over 200,000 visitors flock here during the first two weeks in July to experience the atmosphere of the festival nights along the gorgeous waterfront.**



*Dream route*

**Almost too beautiful to be true**

Fairytale vineyards and picturesque winegrowing villages, coupled with glittering Lake Geneva and the Alpine peaks on the horizon. The terraces of the Lavaux winegrowing area, a UNESCO World Heritage site since 2007, are a feast for the eyes.



**Aigle  
Wine Museum**

*Discover nearly two millennia of viticultural history – from grape to glass – in the impressive halls of the Lake Geneva Region's Aigle Castle.*



**Chaplin's World,  
Corsier-sur-Vevey**

*Today, the grand villa of the Chaplin family is a multimedia museum paying tribute to the famous actor and director.*



**Olympic Museum  
Lausanne**

*This museum on Lake Geneva is the world's largest centre of information on the Olympic Games, from antiquity to modern times.*



Geneva–Neuchâtel: 190 km

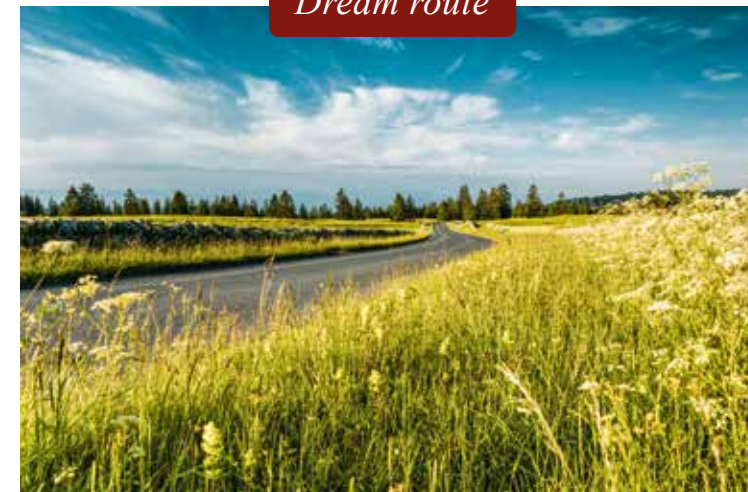


# CITY, COUNTRY, WATER

**Geneva Watch Tour** Time flies when you're having fun. This tour stops at a dozen historical locations which are all closely tied to the history of Geneva's watch industry. And you will naturally have time to find the watch of your dreams in one of the hundred or so watch shops along the way.



*Dream route*



The Jura landscape is his workplace **Eric Jeannod** is one of the few people to continue the tradition of building and maintaining dry stone walls. You can admire his work on the Grand Tour in the Jura Vaudois Nature Park.

Water is shot 140 metres into the air at a speed of **200 km/hour** making the Jet d'Eau (water jet) Europe's most powerful fountain.



## Full steam ahead!

*The Celts called Lake Geneva "Lem an", or "large water". Justifiably so, for Lac Léman holds two records: Central Europe's largest inland lake, and its lake with the most water. Those interested in witnessing the full*



*splendour of this body of water can board one of the eight impressive Belle Époque steamboats which have been running between France and Switzerland and between Geneva and the Upper Lake for 130 years. Incidentally, the Lake Geneva General Navigation Company (CGN) holds another record: its paddle steamer fleet carries more passengers than any other fleet in Europe.*

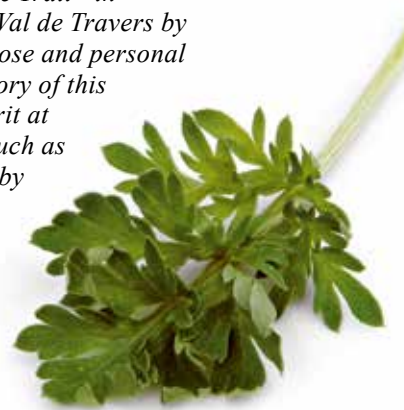


Geneva–Neuchâtel: 190 km



### In search of the green fairy

*For many people, it provided the thrill of a lifetime. “The green fairy”, as absinthe has come to be called, was prohibited in Switzerland between 1910 and 2005 for health reasons. But that rarely kept people from making it. Indulge all your senses on the “Absinthe Trail” in Neuchâtel’s Val de Travers by getting up close and personal with the history of this mythical spirit at distilleries such as this one run by the Martin family.*



### Open arena

Beholding the rocky Creux du Van arena on the border of the Vaud and Neuchâtel cantons for the first time is some thing not easily forgotten: vertical, 160-metre-high rock faces surround a basin four kilometres long by over one kilometre wide. With a little patience and luck, you will also spot some of the cham- ois, ibexes and lynxes which populate this pris- tine natural landscape.



Basel–Neuchâtel: 158 km



Urban Art Basel

**In Basel, art not only abounds in museums, but also in the street. Events, exhibitions and workshops by the “Urbane Kunst” (“Urban Art”) Association prove that street art is much more than just messy scribbles and graffiti on walls.**



# 5

## museums on the Grand Tour

1

### Technorama, Winterthur

The Swiss Science Center is an exciting museum for hands-on experimentation.

2

### Hermann Hesse Museum, Montagnola

This museum is dedicated to the 43 years the writer spent in Southern Switzerland beginning in 1919.



3

### Sasso San Gottardo

Once a secret fortress, today an exhibition on energy and mobility.

4

### La Maison du Gruyère

Discover all the secrets of Gruyère AOP cheese.



### Monet by the lily pond

*Monet's world-famous water lilies, works of Picasso and attractive temporary exhibitions: it's no wonder that the Fondation Beyeler 5 is regarded as one of Switzerland's most beautiful and most popular art galleries.*



### Feel good in Basel

*A cocktail in one hand and all of Basel at your feet. This one-of-a-kind feeling can only be experienced at Bar Rouge, at the top of the 105-metre-high Messeturm (Basel Trade Fair Tower). Even a trip to the toilet is an adventure for those who aren't afraid of heights.*



### Splash your way to fun

*When it gets too hot for Basel residents, they simply jump into the Rhine for a nice good soak. But never without a "Wickelfisch", the swimming bag created by designer Tilo Ahmels.*

Basel–Neuchâtel: 158 km



Doubs trout

It goes without saying that the fish speciality from the Jura tastes best when savoured right by the river that bears its name on the French/Swiss border. In the Auberge du Theusseret in Goumois, for example.



### Lively hermitage

Legend has it St-Ursanne was founded by the Irish monk Ursicinus, who withdrew to this isolated spot of land to live as a hermit. Although several hundred people live here today, the town on the banks of the Doubs has remained a place of rest and relaxation.



Jura weather can be extremely harsh: the village of La Brévine once recorded a temperature of **-41.8°C** (-43°F), Switzerland's coldest ever.

At the heart of the watch industry

**La Chaux-de-Fonds, the birthplace of the architect Le Corbusier, was the worldwide capital of the watch industry for more than 100 years. As a result, it is home to the International Museum of Horology, which features 2,700 watches and 700 clocks.**





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# #SWISS GRAND TOUR

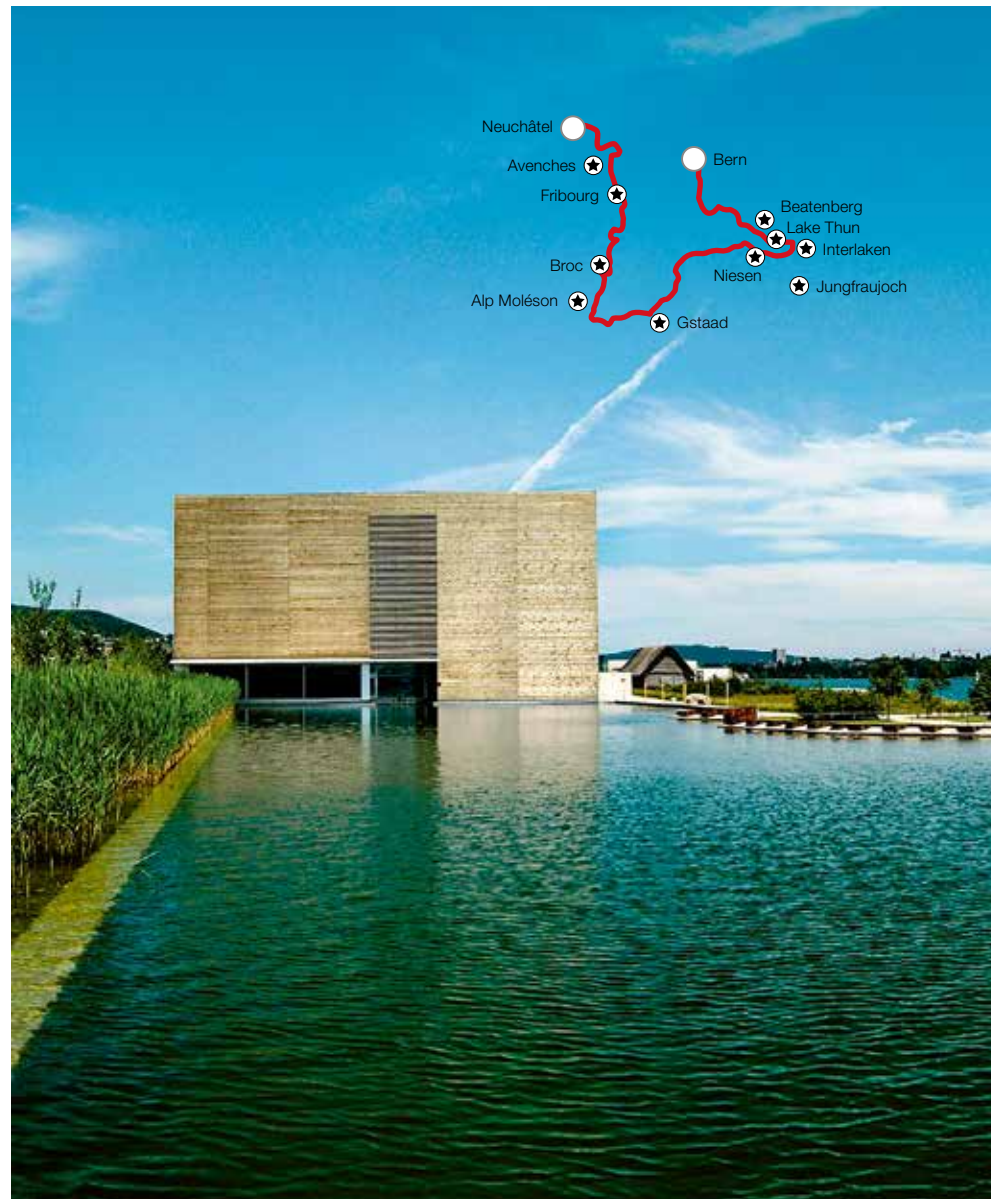
Our photo spots reveal the places on  
the tour which offer the most  
stunning views. Share your best pictures  
with us and your friends:

#INLOVEWITHSWITZERLAND

#SwissGrandTour

#grandtourphotospot





Visit to the pile-dwellers

Life is good by Lake Neuchâtel. The pile-dwellers already knew this. You can see one of the most extensive and comprehensive collections of that time at the Laténium, Switzerland's most important archaeological museum.



### The home of chocolate

*You can explore the world of chocolate with all your senses in the Swiss chocolate factory Cailler in Broc, in the picturesque Gruyère region. Take part in an interactive tour that lets you in on the secrets of the 200-year-old tradition for what is still Switzerland's oldest existing brand of chocolate. Make sure you reserve your spot for a visit to the workshop of Maison Cailler, where you can create your very own chocolate dream under the guidance of a chocolatier.*



### Ave Aventicum!

Aventicum was the Helvetic capital of the Roman Empire 2,000 years ago. The picturesque town is now known as Avenches and proudly displays the remnants of these times, such as the famous amphitheatre with room for 16,000 spectators.



### Power: wastewater

*People have been taking the so-called "Funi" to get from uptown Fribourg to the lower part of the city and back since 1899. The funicular is Switzerland's last water-powered railway. That means there is no motor, but that these cable cars are powered by wastewater from upper Fribourg.*



Girl power at the helm  
Visitors on a day trip to the town of Murten will enjoy the chance stroll through the picturesque alleys of the old town, past historic architectural gems. Then put up your feet and enjoy a boat trip with Captain Corinne Stauffer on Lake Murten.



Once per year, a stair climbing competition is held on the stairs next to the Niesenbahn, whose **11,674 steps** make it the largest staircase in the world.



### Luxurious simplicity

*Upmarket boutiques line up right next to down-to-earth chalets in the village of Gstaad in the Bernese Oberland. Many international stars have property here, enjoying the privacy and pristine natural surroundings.*

### Dream route



### To the summits!

By far the most remarkable way to experience the famous Bernese Oberland panorama is by starting at Unterseen and following the banks of Lake Thun, taking in the view of the Niesen towards Oberhofen, where a magnificent beach promises to cool you down after your hike.



### Of dragons and monks

*The mystical St. Beatus Caves, high above Lake Thun, are an ideal base for trips in the Interlaken region. A fearsome dragon is said to have once lived in the vast caves 1,900 years ago before being driven away by the wandering Irish monk Beatus.*



### Top of Europe

*At 3,454 metres above sea level, the Jungfrauoch is Europe's highest train station. But that's not all there is to see in this region: local guides from Free Walking Tours in Interlaken will show you all the interesting sights while narrating their history.*





**Bernese Oberland, Seestrasse**

Natural beauty as far as the eye can see.

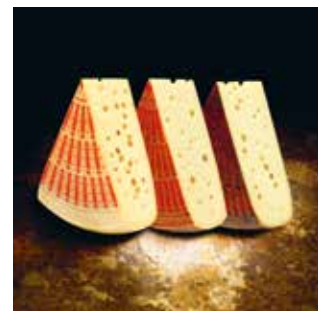


**Bern–Lucerne: 181 km**



“*I have been winding the Bern Clock Tower (‘Zytglogge’) clock every day since 1978. I really can’t imagine a more beautiful place to work.*”

Markus Marti  
Clock Tower mechanic



How does cheese get its holes? **Discover the history of Emmentaler AOC on the “Königsweg” (King’s Way) and watch how the cheese is made. Enjoy cheese and other regional specialties in the restaurant and in the speciality shop where you will find the largest selection of Emmentaler AOC.**



In the Wild West of Lucerne Immaculate moorlands, craggy karst formations and idyllic Alpine meadows alongside wild mountain streams make the UNESCO Biosphere Entlebuch an alluring destination for both adventurous types and those after some peace and quiet.



#### Castle visit

*If the drawbridge is down, then that means “Welcome to Hallwyl Castle”. This Hallwyl family residence is one of Switzerland’s most important moated castles. Tour its mighty halls with an audio guide to take in eight centuries of history narrated by selected members of the family.*



#### Leave your mark in Beromünster

What was once the source of unbiased news for Central Europe during the Second World War is now the KKL B (Kunst und Kultur im Landessender Beromünster/Art and Culture in the Beromünster Transmission Centre). Grand Tour visitors can leave their own personal artistic touch by adding some paint to the vehicle that is on display there.



#### A delicious Kambly experience

*The delicious world of Kambly lies at the heart of idyllic Emmental. Discover the secrets of the art of baking fine biscuits at the best-known and most popular biscuit brand in Switzerland. You can sample more than 100 types of biscuit. Have fun and bon appétit!*



# TRENDS, SHOPPING & CULTURE

From Wednesday to Sunday, when the shops in Lucerne's Bruch district close for the evening, the La Madeleine bar really comes to life. This bar is the ideal place to meet up for a drink, concert or reading.

## From cattle market to hip neighbourhood

*Calves, cows and sheep in the middle of residential buildings and businesses?*

*Until 1971, this was an everyday occurrence in Lucerne's Bruch district 5. The cantonal cattle market was held here every week for nearly 60 years. Today there are no traces at all of this market. Quite the contrary. Wonderful coffee aromas drift*

*from the Hässig Brothers' Coffee House, the warmly decorated CrazyCupCake Café entices with its colourful little cakes, and local boutiques such as Atelier Treger send visitors into genuine shopping frenzies. Unwind in the city's popular cultural venues, which put on a variety of comedy shows and concerts.*



A lively district even back then: the Bruch in the 1950s.



Breathing new life into the Bruch district: a perfect espresso recipe by Marc and Kurt Hässig and the original braces from Anna de Weerd's Atelier Treger.

## 5 trendy districts on the Grand Tour

1

### **Sulzerareal**

Designers, businesses and residents have revitalised the Winterthur workshops.



2

### **Quartier des Bains (Bains District)**

The former Geneva bath district is now a hotspot for art and culture.

3

### **Kleinbasel**

The neighbourhood of the common folk has become a fashionable district full of cafés, bars and nightlife.

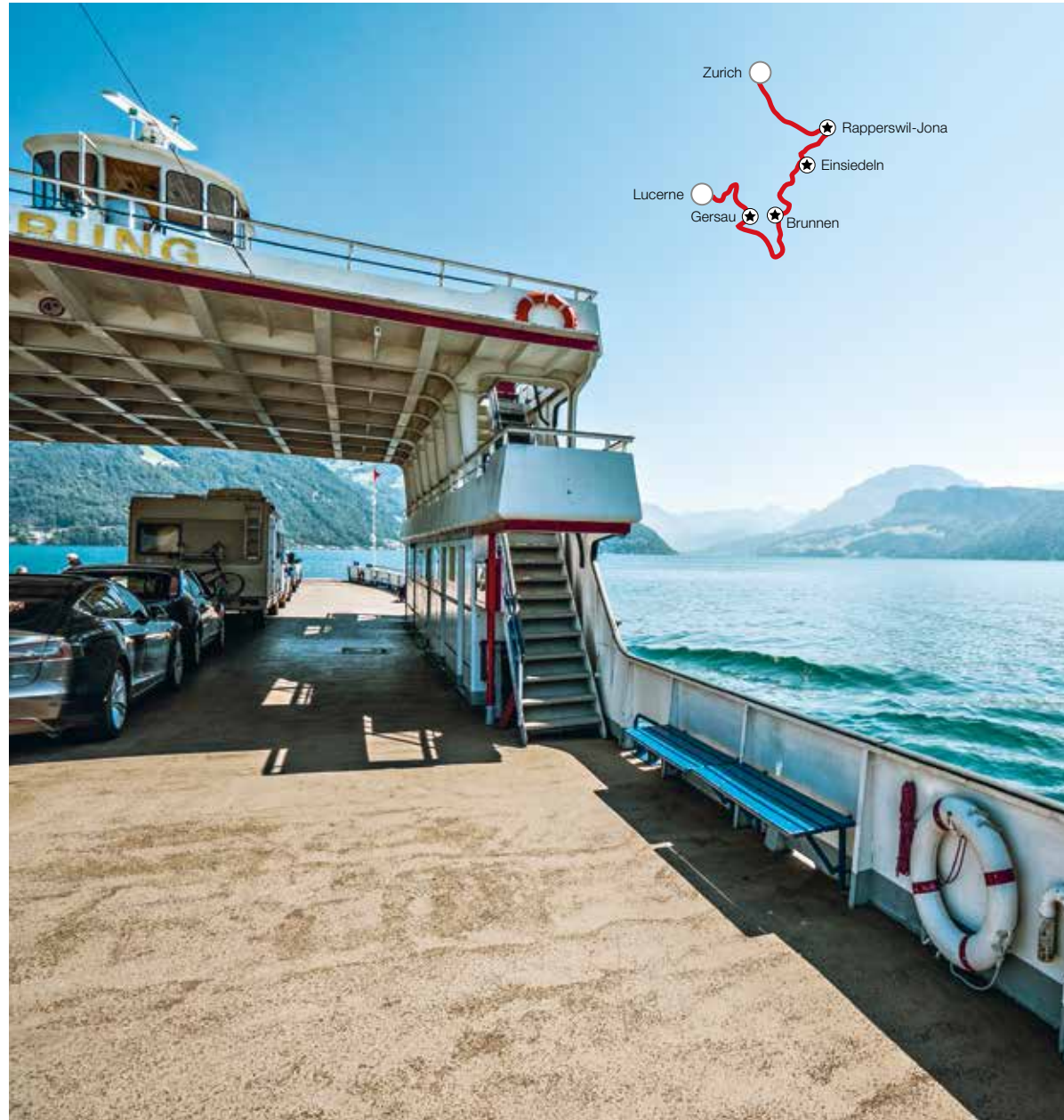
4

### **Lorraine**

Once a Bernese working class district, today this area is the ultimate in hip with cafés, shops, culture and graffiti.







Setting sail on Lake Lucerne

Hand over the reins for 20 minutes, inhale the lake air, savour a breathtaking panorama – and still make headway...the car ferry from Gersau to Beckenried is one of the highlights of the Grand Tour.



**Assembled by hand:  
the one and only Swiss Army knife**

*Millions of people all over the world have one in their pockets. In the Swiss Knife Valley Visitor Center in Brunnen, you will learn all there is to know about this pocket knife, and can even put one together yourself.*



**Black beauty**

Pilgrims have been flocking to the Benedictine Monastery for more than a thousand years. Today it is also an attraction for many culture enthusiasts, who come to marvel at the 15th-century Black Madonna in the Chapel of Grace.



**A museum that blossoms and sprouts**

The Enzo Enea Tree Museum uses the tree as a space-defining object while giving due respect to its beauty and purpose. Rapperswil-Jona boasts over 3,000 shrubs by the famous Swiss landscape architect and tree collector for your viewing pleasure.



**Zurich, city of water**

*With six lakes and five river pools within its city limits, Zurich enjoys a very special relationship to water. And in summer, there's no shortage of things to do – both in and on the water: Zurich's lakes are perfect for sailing, stand-up paddleboarding and pedalos. And if you get thirsty, you can enjoy a drink from one of the city's 1,200 water fountains or a bottle of "Lokales Wasser 37", natural spring water from the Uetliberg.*



A thirst quencher that makes a difference: all "Lokales Wasser 37" profits go to development projects.



## Swiss e-milestones

# 1947

The first authorised electric car drives through Zermatt. Today there are around 500.

# 1985

Launch of the Tour de Sol, with solar-powered cars driven between Romanshorn and Geneva.

# 1994

Nicolas Hayek presents the Swatch mobile featuring an environmentally friendly electric motor.

# 2007

Louis Palmer becomes the first man to drive a solar-powered car around the world.

# 2016

The "grimsel" electric racing car designed by ETH Zurich and Lucerne University breaks the world electronic car speed record, going from 0 to 100 km/h in 1.513 seconds!

# 2017

The Grand Tour is also accessible to electric cars.

## Absolutely electric: the E-Grand Tour

*The rustling of the forest, the ripple of the mountain stream and the chirping of birds – without any motor noise at all. With an electric car, the beauty of the Grand Tour stands out even more. The entire route is energised by an extensive network of more than just 300 charging stations, guaranteeing 1,600 kilometres of comfortable and clean driving pleasure. Charging and rapid charging stations are located both in hotels and restaurants as well as near the various sights and attractions.*



The numerous charging stations along the route ensure that you always have enough energy.

*This makes the Grand Tour of Switzerland the world's first road trip to be entirely navigable by electric vehicles.*



In many places you can combine charging your batteries with a sightseeing visit.



More information and an overview of all charging stations at [MySwitzerland.com/e-grandtour](https://www.myswitzerland.com/e-grandtour)



## THE VIRTUAL ROAD TRIP

Discover all the steps in the Grand Tour of Switzerland interactively, and experience the journey right from your sofa. By participating in the web tour first, you will look forward to the actual Grand Tour even more. [grandtour.myswitzerland.com](https://grandtour.myswitzerland.com)

## THE GRAND TOUR FROM A TO Z

Be well prepared for the Grand Tour. Get all the important information you need, from A to Z. [MySwitzerland.com/grandtourfacts](https://myswitzerland.com/grandtourfacts)

## DIGITAL MAPS

The "geotrails" map tool displays the full Grand Tour route online and comes with a zoom feature for inspecting individual sections in greater detail. We recommend that you download the GPX data to your tablet, smartphone or navigation device for when you are on the road.

[MySwitzerland.com/grandtourmap](https://myswitzerland.com/grandtourmap)



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## Publisher



Grand Tour of Switzerland Association  
c/o Switzerland Tourism  
Morgartenstrasse 5a  
8004 Zurich  
Switzerland

## Switzerland Tourism.



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## Editorial

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## Design

Festland AG, St. Gallen/Zurich  
Switzerland Tourism, Zurich

## Photos

Cover: Mattias Nutt [p. 6](#), [p. 10/11](#), [p. 24](#), [p. 55](#); Ivo Scholz [p. 2](#), [p. 27](#); Nico Schärer [p. 4/5](#); Switzerland Tourism [p. 7](#), [p. 11](#); Olivier Walther [p. 8](#); Silvano Zeiter [p. 9](#); LAUSCH-SICHT [p. 12](#); Salvatore Vinci [p. 15](#); Jürgen Pollak [p. 20](#); Markus Bühler-Rasom [p. 27](#); Lorenzo Riva [p. 28/29](#); Robert Bösch [p. 32](#); Olivier Miche [p. 35](#); Oliver Sloss [p. 46](#); Steffen Böttcher [p. 48](#); Paul Pacitti *Other images*; with the kind permission of our partners

## Print

Stämpfli AG, Bern

## Circulation

200,000 copies  
April 2020

printed in  
**switzerland**





Service: the Grand Tour in a nutshell

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Zürich,  
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## DETERMINE THE LENGTH OF YOUR TRIP

For the core route, you will need seven days if you travel for five hours per day.  
Be sure to plan extra days for side trips and sightseeing.

**MySwitzerland.com, webcode: A218696**



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Thanks to our extensive knowledge of Switzerland, your Grand Tour is sure to be the experience of a lifetime. Our tip: enquire about special offers and packages at

**00800 100 200 30**  
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Thanks to Hallwag Kümmerly+Frey's road map and guidebook, as well as the new road book for motorcyclists, you won't miss a single tour highlight.

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\*Local charges may apply

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# MORE THAN 995 REASONS TO DISCOVER SWITZERLAND ON THE GRAND TOUR::

Extreme fun around winding bends: 5 Alpine passes higher than 2,000 m

Tons of fresh water: 22 lakes larger than 0.5 km<sup>2</sup>

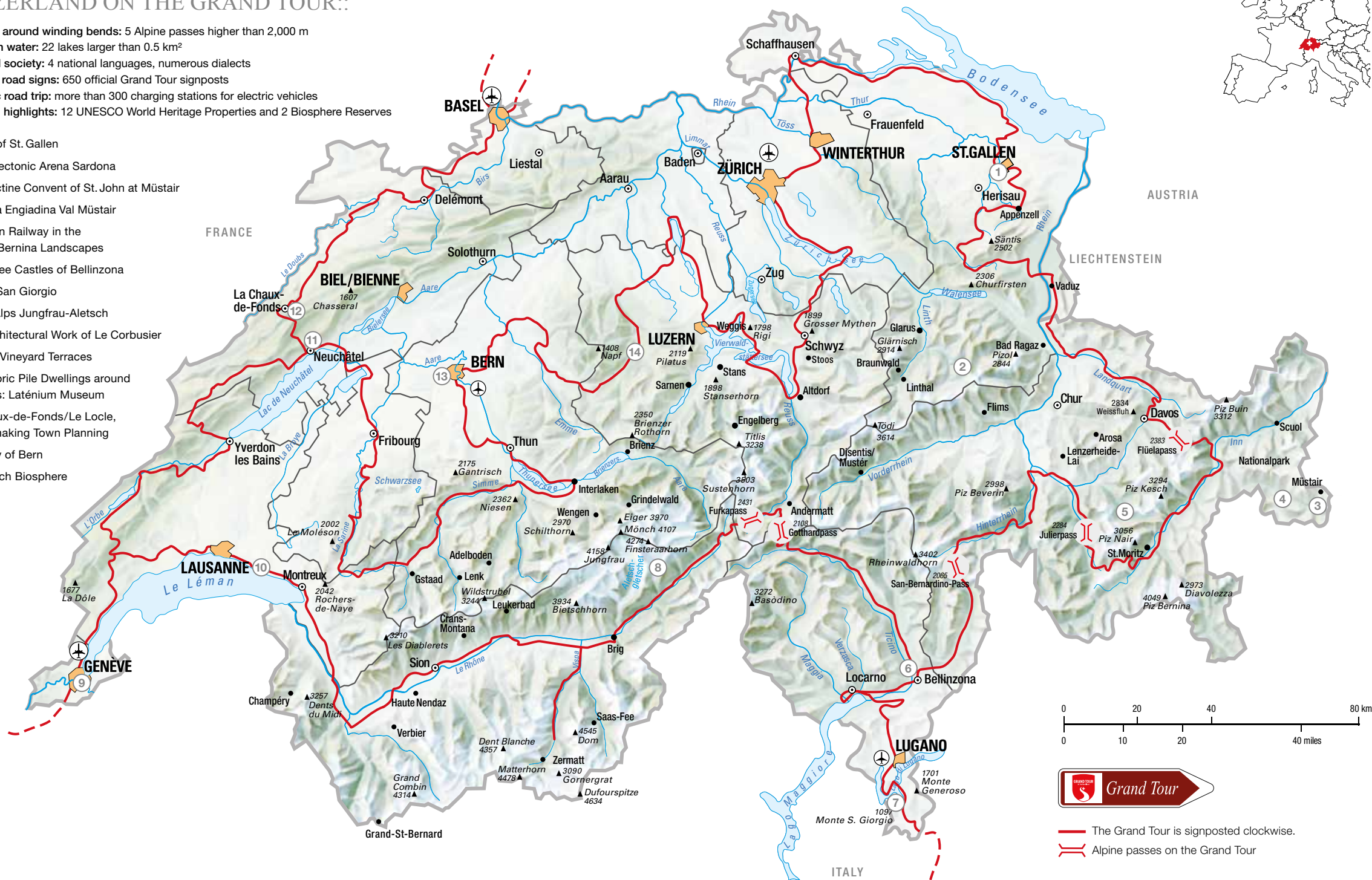
Multicultural society: 4 national languages, numerous dialects

World-class road signs: 650 official Grand Tour signposts

First electric road trip: more than 300 charging stations for electric vehicles

Outstanding highlights: 12 UNESCO World Heritage Properties and 2 Biosphere Reserves

- ① Abbey of St. Gallen
- ② Swiss Tectonic Arena Sardona
- ③ Benedictine Convent of St. John at Münstair
- ④ Biosfera Engiadina Val Müstair
- ⑤ Rhaetian Railway in the Albula/Bernina Landscapes
- ⑥ The Three Castles of Bellinzona
- ⑦ Monte San Giorgio
- ⑧ Swiss Alps Jungfrau-Aletsch
- ⑨ The Architectural Work of Le Corbusier
- ⑩ Lavaux Vineyard Terraces
- ⑪ Prehistoric Pile Dwellings around the Alps: Laténium Museum
- ⑫ La Chaux-de-Fonds/Le Locle, Watchmaking Town Planning
- ⑬ Old City of Bern
- ⑭ Entlebuch Biosphere



The Grand Tour of Switzerland is a suggested route that makes use of the existing Swiss road network. Visitors follow the route at their own risk. Switzerland Tourism and the Grand Tour of Switzerland association accept no liability for construction work, diversions, signage relating to special events or safety provisions along the route.



The Grand Tour is signposted clockwise.  
Alpine passes on the Grand Tour

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